



General information	
Academic subject	Geography of tourism
Degree course	LM 89, History of Art
Academic Year	2022-2023
European Credit Transfer and Accumulation System (ECTS)	6
Language	italian
Academic calendar (starting and ending date)	First Semester (26.09.2022 – 9.12.2022)
Attendance	Attendance is governed by the Course Didactic Regulations (art. 4) which can be consulted at the following link: <a href="http://w3.uniba.it/corsi/storia-arte/iscrivarsi/presentazione-del-corso/R.D.STORIADELLARTE20222023.pdf">w3.uniba.it/corsi/storia-arte/iscrivarsi/presentazione-del-corso/R.D.STORIADELLARTE20222023.pdf</a>

Professor/ Lecturer	
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Tutoring (time and day)	Tuesday and Friday, h. 10.30-12.30

Syllabus	
Learning Objectives	<i>Ability of interpreting turistic territorial systems</i>
Course prerequisites	Ability of text comprehension; command and comprehension of the Italian language; knowledge of historical and spatial coordinates; knowledge and comprehension of basic concepts of geography; ability of applying geographical skills and competences acquired by studying other disciplines of the degree course; ability of observing a territorial system.
Contents	Introduction. Heritage and tourism: the offer. Heritage and tourism: the question. Preserve the past. Heritage and tourism: management (heritage and tourism: a sustainable scheme; management of local communities; heritage and marketing). Heritage and interpretation. The debate on authenticity. Heritage and politics. Reflections and future perspectives.
Books and bibliography	Timothy D.J. e Boyd S.W., <i>Heritage e turismo</i> , HOEPLI, 2007 (pp. 1-103; 144-228).
Additional materials	

Work schedule			
Total	Lectures	Hands on (Laboratory, working groups, seminars, field trips)	Out-of-class study hours/ Self-study hours

Hours			
150	35	7	108
ECTS			
6	5	1	
Teaching strategy			
		Lectures, Workshop, Team work.	
Expected learning outcomes			
Knowledge and understanding on:		Ability of understanding the most important touristic subject, capacity for analysis, summarizing and assessment of territorial processes.	
Applying knowledge and understanding on:		Capacity of: organize and collect complex information in a coherent form; being able of applying critical analysis and operating autonomously and consciously in order to protect and valorise the historical and cultural territorial heritage; being able to elaborate texts and carry out research relating to the Geography of tourism with adequate and innovative methodologies, relating to its specific cultural and professional skills; knowing how to plane didactic activities relating to this discipline, knowing how to observe and interpret territorial system.	
Soft skills		<ul style="list-style-type: none"> <li>• <i>Making informed judgments and choices</i> Autonomous judgment based on adequate critical knowledge in research relating to the Geography of tourism; awareness of the aspects related to the protection, management and enhancement of the geographical cultural heritage.</li> <li>• <i>Communicating knowledge and understanding</i> Possession of skills necessary to ensure effective and correct communication of the acquired knowledge, using didactic and dissemination techniques; ability to relate in heterogeneous cultural contexts. Knowing how to present a territorial tourism marketing project with effective communication strategies.</li> <li>• <i>Capacities to continue learning</i> Adequate learning ability in the field of tourism Geography and related studies; possession of critical and propositional interpretative skills, methodological capacity for analysis and synthesis.</li> </ul>	

Assessment and feedback	
Methods of assessment	Oral exam and partial intermediate exam.
Evaluation criteria	<ul style="list-style-type: none"> <li>• <i>Knowledge and understanding</i> The student has to demonstrate to possess critical skills of "reading" and interpretation of tourist spaces, ability to examine territorial processes, from the simplest to the most complex, at different geographical scales, ability to work in interdisciplinary contexts.</li> <li>• <i>Applying knowledge and understanding</i> The student should have acquired the ability to: organize and collect complex information in a coherent form and apply critical analysis methodologies; autonomously and consciously propose hypotheses for the enhancement of the geographical cultural heritage with appropriate simulations for the different territories; plan didactic activities in the field of the discipline; observe and critically interpret territorial tourism systems; elaborate texts and carry out research relating to the geography of tourism with adequate and innovative methodologies, relating to its specific cultural and professional skills, favoring interdisciplinary approaches.</li> <li>• <i>Autonomy of judgment</i> The student has to demonstrate that he has acquired and is able to independently manage adequate critical knowledge of merit and method in</li> </ul>

	<p>research relating to the geography of tourism and awareness of the aspects related to the protection, management and enhancement of the geographical cultural heritage at different territorial scales.</p> <ul style="list-style-type: none"> <li>• <i>Communicating knowledge and understanding</i> The student has to demonstrate that they have acquired: skills to ensure effective and correct communication of the knowledge acquired, using teaching and dissemination techniques; knowing how to present, with effective communication strategies, a territorial tourism marketing project.</li> <li>• <i>Communication skills</i> The student should have known the ability of: communicating efficiently and correctly the acquired information, by using didactics techniques of divulgation; presenting a project with effective communication strategy, by considering one or more territories.</li> <li>• <i>Capacities to continue learning</i> The student has to develop the ability to critically and proactively interpret territorial tourism systems with methodological rigor and ability to analyze and synthesize.</li> </ul>
<p>Criteria for assessment and attribution of the final mark</p>	<p>During the oral exam the student's knowledge about the topics of the course and the ability to apply the contents of the course will be assessed, also through the discussion of case studies.</p>
<p><b>Additional information</b></p>	